



Creative Communication with 4-H Posters & Notebooks

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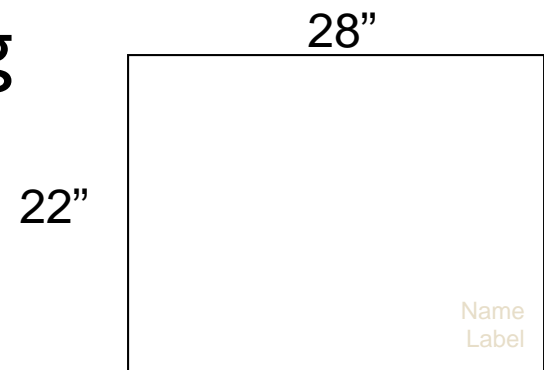
- General 4-H Poster Requirements
- General 4-H Notebook Requirements
- Characteristics of Good Posters & Notebooks
- Forming Poster & Notebooks Ideas
- Poster & Notebooks Tips
- Poster & Notebooks Scorecard Review

A good presentation does not happen by accident!

General 4-H Poster Requirements

- 22" X 28" (measure carefully!)
- Display horizontally
- Cover with clear plastic (do **not** use Saran Wrap)
- Include 2"x2" county identification label in lower right hand corner
- Display with stiff backing

Question: *What is the difference in a poster and a display board?*



General 4-H Notebook Requirements

- Contain a title page
- Contain your name, county, project name, project level, and age
- Include 2”x2” county identification label in lower right hand corner of front cover
- Tell about the project
- Prepare a proposal-like report

Good Posters & Notebooks...

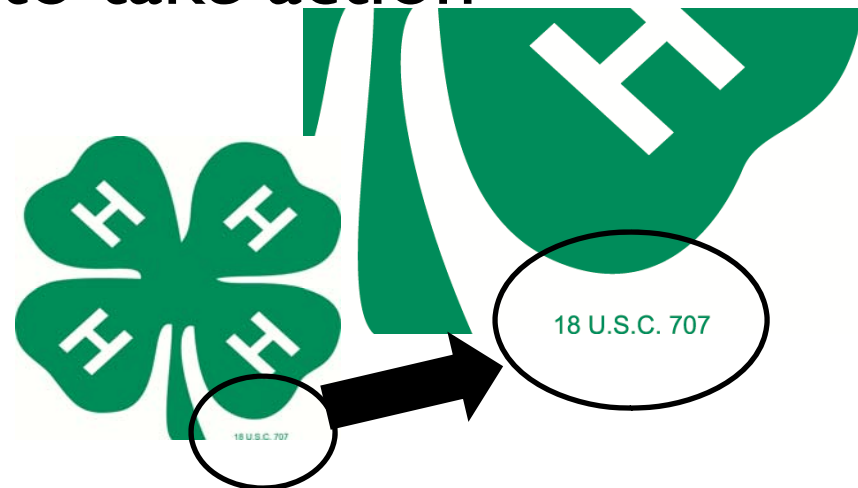
- Follow the specific project requirements
- Focus on one main idea
- Show your thought process or methods
- Are self-explanatory
- Are simple and clear

Good Posters & Notebooks...

- are NOT vertical
- are NOT covered with Saran Wrap
- are NOT fluorescent posters
- are NOT all words or all pictures
- do NOT use staples, tacks, or tape

A Good Poster or Notebook...

- Grabs the viewer's attention immediately
- Helps the viewer to focus on the main idea
- Interests the viewer in some aspect of your project
- Causes the viewer to take action
- Attributes sources



When Forming Poster/Notebook Ideas...

- Brainstorm ideas and make a list
- Use titles with alliteration (repeating a sound in words)
 - Potent PowerPoint Presentations
 - World Wide Web Wonders
- Look at other posters for ideas – but **don't** copy

Poster & Notebook Tips

- Be as neat as you can
- Cut evenly, apply adhesive carefully, blend colors when using crayons or colored pencils
- Leave white space on the poster
- Make sure the poster is balanced
- Experiment with various colors, shapes, textures, and dimensions

ITEM	PERCENT WEIGHT	SCORE	JUDGE'S COMMENTS
Exhibit Content			
Appropriate title, Accurate information	15		
Subject encourages thought	15		
Suitable subject and size as outlined in 4-H computer manuals and project exhibit guidelines	15		
Project Presentation			
Theme, Attracts interest. Original, Good use of color	15		
Accomplishes purpose, Well organized	15		
Mounting on stiff backing, Good/clear pictures or illustrations (if any)	10		
Workmanship neat, Clean pages, Easy to read	15		
Total	100		

